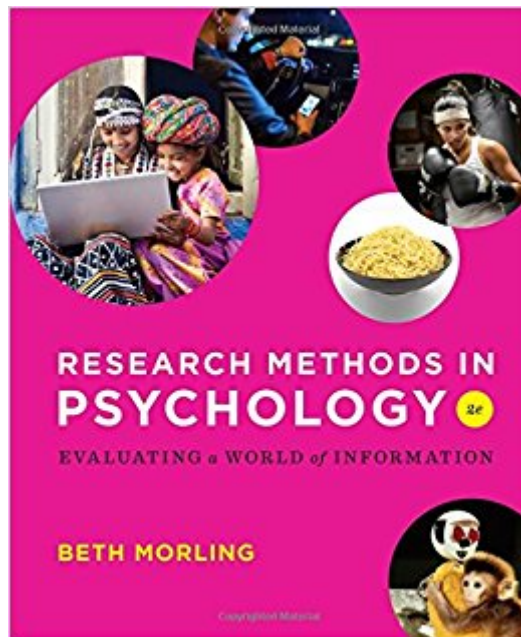The book was found

Research Methods In Psychology: Evaluating A World Of Information (Second Edition)

Synopsis

A text that will make your students care about research methods as much as you do. This market-leading text emphasizes future consumers of psychological research, uses real-world examples drawn from popular media, and develops studentsÃ¢â¬â„¢ critical-thinking skills as they become systematic interrogators of information in their everyday lives.

Book Information

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Customer Reviews

Ã¢â¬Å"This book weaves the threads of research design, psychometrics, and quantitative analysis in a way that suggests that students may actually see the Ã¢â¬Åœbig pictureÃ¢â¬â„¢, rather than just feel like they are learning a series of unrelated concepts, principles, and designs.Ã¢â¬Â• - Eva Szeli, Arizona State UniversityÃ¢â¬Å"Rarely have I read a text with such a succinct and clear focus, and even more rarely have I seen that focus clung to with such tenacityÃ¢â¬â¢adding coherence and a common vernacular across chapters.Ã¢â¬Â• - Lauren Taglialatela, Kennesaw State University

Beth Morling focuses on both undergraduate teaching and cultural psychology research. She regularly teaches courses on research methods, cultural psychology, the self-concept, and the teaching of psychology. Dr. Morling's most recent scholarly research has focused on how culture shapes human motivation and social life, as well as where cultural differences are located and measuredÃ¢â¬â¢whether within the person, or in cultural products such as media, texts, or

buildings. She is a Fulbright scholar, having lectured and conducted research in Kyoto, Japan during 2010Ã¢â ¬â œ2011. She is the Delaware State Professor of the Year (2014), an award from CASE and the Carnegie Foundation for the Advancement of Teaching.

This textbook is one of the easier reads in terms of standard textbook materials.It has up-to-date information, has a large number of both modern and classic examples to make sure that students actually have a grasp on the sometimes complicated material they are reading, reads very easily, has several useful charts and graphics, and doesn't feel dry at all.The writer of this textbook very clearly has the goal of keeping students engaged, and being a student myself, I feel that they succeed with their goal.If you are an instructor looking for a Methods of Research textbook that your students actually won't mind reading, that isn't highly outdated and dry, and that actually engages your students: look no further than this textbook. This is a modern psychology educator's gold mine.

This is a required book for my Psychology Research Class. The class is the last class needed for an associates in psychology. Its written at the associate degree level not a bachelor degree level. There is not even a mention of factor analysis in the book for instance. But for a first look into research methods this is a good book.

In great condition. Fast shipping and just what I need at a quality price for my next Psychology class.

Pretty cut and dry. A textbook about research methods in Psychology.

Easy read, very detailed, helped me get an A in one of the most difficult college courses.

Great textbook. Came in like new condition

I just use it for class so it helps me cram.

Bought this book for my research method in psychology class at college. The book had written in a well understanding way and easy to used/read. Overall Is a great textbook for the essential research method in psych.The shipment was fast and the item was as exactly as the description said. Thank you :)

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